



## Orange and Camusat join forces to accelerate the decarbonization of telecoms infrastructures

- A partnership to involve the telecoms infrastructure supply chain in decarbonization
- A first-of-its-kind agreement as part of Orange's 'Partners to net zero carbon' program, which commits its suppliers to reducing greenhouse gas (GHG) emissions.

Orange and the Camusat Group, a pioneer in accelerating the sustainability of telecom infrastructure, have signed a plan that sets measurable targets for the reduction of CO<sub>2</sub>eq emissions related to the products and services provided by Camusat. In particular, the plan targets the energy consumption of technical infrastructures, the use of more sustainable materials and optimization of logistics.

To achieve net zero carbon by 2040, it is essential for Orange to take action on scope 3, which accounts for more than 80% of the Group's GHG emissions, particularly on purchasing and the supply chain. This vision is shared by the Camusat Group, which is already committed to energy transition and has defined its low-carbon strategy and trajectory, with decarbonization targets recently validated by the SBTi.

This partnership is part of Orange's 'Partners to net zero carbon' program, which aims to accelerate the environmental transition by co-creating significant actions with suppliers to reduce GHG emissions. The focus is on concrete solutions with measurable effectiveness:

### - On the GHG emissions trajectory

Orange and Camusat will work together to implement the action levers identified to reduce GHG emissions. The shared data will make it possible to quantify the carbon footprint of the telecom infrastructures deployed and to measure the progress made in relation to our common challenges.

### - On the carbon impact of products and services

Camusat will provide accurate data on the carbon footprint of its solutions, which will be integrated into Orange's overall scope 3 estimates. This will enable Orange to refine its reporting of GHG emissions associated with its infrastructures, with the aim of reducing them by 2040.

*"Orange is firmly committed to achieving Net Zero Carbon by 2040. This partnership with Camusat illustrates our desire to work hand in hand with our suppliers to accelerate the energy transition and reduce our collective carbon footprint",* said Elizabeth Tchoungui, Executive Director in charge of Corporate Social Responsibility for the Orange Group.

*“With the signing of this contract, Camusat is pursuing its GHG reduction objectives while helping ambitious companies like Orange to reduce their carbon footprint. Our solutions, such as low-carbon energy infrastructures, are a strategic lever for meeting the growing demand for clean, renewable energy in telecommunications”,* added Elodie Perrigot, Director of ESG HSE E&S Ethics for the Camusat Group.

Orange and Camusat have been working together for many years, particularly in Africa, the Middle East and Europe, on telecoms infrastructure projects. This new agreement marks a key step in their partnership on those markets, with a focus on innovation and sustainability.

\*\*\*

#### **Orange commits to Net zero carbon emissions**

Orange has placed social and environmental responsibility at the heart of its business model and its Lead The Future strategic plan.

- Scope 1 covers direct greenhouse gas emissions, related to the use of fossil fuels for vehicles, heating and generators.
- Scope 2 covers indirect emissions related to the production of electricity purchased by Orange to power our operations (networks and IS, buildings, etc.).
- Scope 3 includes all other indirect emissions. Scope 3 emissions are around five times higher than emissions from scopes 1 and 2 and currently account for 81% of the Group's GHG emissions.

By 2024, Orange has reduced these emissions by 38.6% for scopes 1 and 2 (vs. 2015) and by 11% for scope 3 (vs. 2018).

Orange continues to innovate with its suppliers to take concrete, global action to achieve the goal of a 45% reduction in CO2 emissions on all scopes by 2030 (vs. 2020) and be Net Zero Carbon by 2040.

For more information, visit: <https://www.orange.com/fr/engagements/pour-lenvironnement/net-zero-carbone-en-2040>

#### About Orange

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 127,000 employees worldwide at 31 December 2024, including 71,000 employees in France. The Group has a total customer base of 291 million customers worldwide at 31 December 2024, including 253 million mobile customers and 22 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: [www.orange.com](http://www.orange.com), [www.orange-business.com](http://www.orange-business.com) and the Orange News app or to follow us on X: [@orangegrouppr](https://twitter.com/orangegrouppr).

*Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.*

#### Press contact :

Krista Stephens : [krista.stephens@orange.com](mailto:krista.stephens@orange.com)

A propos de Camusat Groupe



Basé à Paris, Camusat est un groupe international opérant dans le secteur des télécommunications en Afrique, en Europe, au Moyen-Orient et en Amérique latine, et qui gère des modèles commerciaux entièrement intégrés et durables pour le déploiement et la gestion des infrastructures de télécommunications tout en défendant la décarbonisation des opérateurs de réseaux mobiles.

En près de cinq décennies d'existence, le Groupe Camusat s'est imposé comme un acteur majeur et un partenaire incontournable des opérateurs télécoms, grâce à une offre complète et des compétences de premier ordre. Avec le lancement de sa division AktivCo en 2017, le groupe a été le pionnier des modèles ESCO (Energy as a Service) et TWESCO (Tower & Energy as a Service) en Afrique, permettant à ses clients de réaliser d'importantes économies et de rationaliser leurs flux de trésorerie, tout en garantissant un impact environnemental positif grâce à l'utilisation d'énergies renouvelables, de solutions à faible impact environnemental et de technologies innovantes et intelligentes pour soutenir le déploiement, l'extension et la gestion des infrastructures télécoms. En partenariat avec des fonds d'investissement majeurs soutenant les investissements verts, Camusat poursuit son ambition de devenir le partenaire « Infra as a Service » de référence pour le secteur des télécommunications mobiles.

Camusat emploie plus de 2 000 personnes, réalise un chiffre d'affaires mondial de 240 millions d'euros et s'appuie sur une équipe de direction hautement dévouée et expérimentée, dotée d'une expertise sectorielle approfondie et d'un engagement ferme en faveur de l'excellence financière, opérationnelle et environnementale.

Pour plus d'informations (sur le web et votre mobile) : [www.camusat.com](http://www.camusat.com) ou pour nous suivre sur LinkedIn : <https://www.linkedin.com/company/camusat/>

#### Press contact :

Alina ZETU – [azetu@camusat.com](mailto:azetu@camusat.com)