



Press release
Paris, June 10th, 2022

Orange and DXOMARK sign a partnership to promote the performance of smartphones tested and better support Orange customers in choosing their products

The partnership between Orange and DXOMARK falls in line with Orange's strategy to offer quality products and support its customers throughout their purchase by providing them with advice and objective and qualified data.

DXOMARK, an independent laboratory and expert in evaluating the performance of electronic products, will now test the quality of the screens and the video/camera for all smartphones* marketed and distributed by Orange in France.

"For more than 15 years, DXOMARK has measured the quality of smartphones, cameras and other electronic products for photography, video and display. We are delighted to share our expertise with Orange and test the range of products Orange offers its customers, in our Image and Screen Quality laboratories," explains Frédéric Guichard, Managing Director of DXOMARK.

The results of these tests and assessments will be provided according to a classification system established by Orange for its specific needs, in order to provide customers with useful information on each product sheet and guide them in their choice.

Orange launched the GOOD program three years ago, to help customers choose the device that best suits their needs. The performance of the main characteristics of the devices offered by Orange (connectivity, robustness, battery life, audio, Wi-Fi, photo, video, screen) are displayed in the form of scores.

Stéphane Sallandre, Validation and Quality Director at Orange Innovation Devices and Partnerships adds: *"Based on its experience and expertise in the assessment of devices, through this partnership, Orange can now display qualitative information enriched with camera and screen scores from evaluations carried out by DXOMARK, in addition to the performances already available."*

Orange is the only operator in France to display the performance of the sensors and lenses of the smartphones it sells.

By supporting quality expertise, based on data and independent assessments, the result of a rigorous approach, Orange supports innovation and encourages sharing it with as many people as possible.

The performance of the devices tested and measured according to a rigorous protocol combining scientific measurements and perceptual analyses by DXOMARK will be available and visible on the Orange online store in France.

The information is intended for customers looking for support and guidance when purchasing a device from Orange, and for customers concerned about the performance of their future mobile, in particular with regard to the camera and screen.

The partnership between Orange and DXOMARK provides these customers with guidance and allows them to make an informed choice.

* excluding the Apple range

About Orange

Orange is one of the world's leading telecommunications operators with sales of 42.5 billion euros in 2021 and 137,000 employees worldwide as at March 31, 2022, including 76,000 employees in France. The Group had a total customer base of 278 million customers worldwide as at March 31, 2022, including 232 million mobile customers and 24 million fixed broadband customers. The Group is present in 26 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In December 2019, the Group presented its new "Engage 2025" strategic plan, which, guided by social and environmental accountability, aims to reinvent its operator model. While accelerating in growth areas and placing data and AI at the heart of its innovation model, the Group aims to be an attractive and responsible employer, adapted to emerging professions.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com or to follow us on Twitter: [@orangegrouppr](https://twitter.com/orangegrouppr).

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About DXOMARK

DXOMARK is a French technology company and the international leader in the quality assessment of smartphone cameras, display, audio and battery, and other consumer electronics (such as cameras and speakers).

To guide users in their choice, DXOMARK provides on its website – dxomark.com – the largest database of quality evaluations of products.

DXOMARK, based in Boulogne-Billancourt near Paris, employs 120 people, including a hundred engineers. These engineers have carried out thousands of tests each year for more than 10 years in the company's 16 state-of-the-art laboratories, which have been developed in-house. About 150 of these laboratories, which are 100% dedicated to measuring and optimizing the quality of consumer electronics products, have been sold to consumer electronics and tech companies around the world.

DXOMARK activities for businesses

- Consulting services for manufacturers to support them in improving the quality of their products, from the design phase, in terms of camera, audio, screen and battery
- Itemized test reports: DXOMARK tests a wide range of marketed products whose manufacturers are free to order the details of the results and measurements
- Turnkey laboratories (Analyzer, AudioLab & DisplayLab) for use by Research & Development teams

Press contacts

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* excluding the Apple range

Orange Restricted