



Press release
Paris, 10 June 2025

Orange at Viva Technology 2025: for open, high-performing and trusted innovation, serving our customers

Orange, a premium partner and founder of VivaTech, highlights over 60 start-ups from its co-innovation ecosystem, along with numerous demonstrations and exclusive speeches.

Themes highlighted at the Orange booth

Orange develops and supports responsible, sustainable, secure digital technology that creates value for the ecosystem and its customers. This digital environment combines the best of technology and innovation for customer experiences, integrates cybersecurity by design, leverages technological performance for the greater good, and fosters collaborative and open innovation.

As the only telecommunications operator present at VivaTech, Orange will demonstrate its technological leadership and share its vision of innovation—focused on ecosystems to promote co-innovation and expand markets and business.

Within a 600m² space in Hall 1, Orange will showcase a selection of start-ups and demonstrations illustrating three major areas guiding its most emblematic and priority projects:

Trusted Business: “Bring ideas. We’ll bring business”

The selected demonstrations focus on Orange Business solutions aimed at optimizing processes and providing companies with safer and more efficient services:

- A simulation of a secure quantum network configuration will be presented, demonstrating the inviolability of a video call.
- Generative AI for high-performance and secure mobility through private 5G slicing.
- The presentation of a connectivity, cloud and cybersecurity services platform with new features in case of security breaches.

Trusted Network: “Bring innovation. We’ll bring networks”

The *Trusted Network* corner showcases the use of network technologies to improve efficiency and security, and to generate new business opportunities. They highlight the importance of a resilient and high-performing network to fully leverage these innovations.

The presented technologies, through secure connectivity and data management, are key to:

- Developing new economic activities (retail, transportation, tourism) using systems for collecting and exploiting anonymized data via the “Flux Vision Population Density” API. A touchscreen will allow visitors to manipulate and interact with data from Greater Paris.
- Raising awareness of potential vulnerabilities of critical systems to cyberattacks through an immersive augmented reality experience and promoting the Group’s cybersecurity solutions.
- Offering global satellite connectivity to complement and strengthen the resilience of terrestrial and submarine networks, through hybrid, secure and innovative solutions.

Trusted Experience: “Bring experiences. We’ll bring users”

The selected demonstrations at the *Trusted Experience* corner each showcase how to innovate in the Telco field to deliver solutions that meet security, advisory and accessibility needs, while enriching the user experience with:

- An intelligent banking assistant on RSC, demonstrating how AI helps users optimize their budgets, plan savings and invest wisely.
- A platform that analyzes customer requests in Wolof via LLM to better meet their expectations, improve customer experience and create/develop business.
- #ForGoodConnections and the Safe Zone, a virtual protection booth against harassment in video games, completing the demo lineup.

For each theme, sub-topics are associated and illustrated through the participation of **over 60 startups selected for the event within its Open Innovation programs and its investment entity, Orange Ventures**. The startups on the Orange stand cover a variety of related but complementary fields, from operational and strategic innovation in “Business” to trusted solutions for security, resilience and network complementarity in the *Trusted Network* area. The *Trusted Experience* universe will highlight startups with societal impact, focusing on security, health, education and improving customer experience.

Meeting Orange’s executives

Christel Heydemann – CEO of the Orange group

Thursday, 12 June – 4:45 PM – Main Stage

“Technology and sovereignty, an impossible dilemma?”

Fireside chat hosted by Jad Shimali (EY)

Alette Mousnier-Lompré – CEO of Orange Business

Wednesday, 11 June – 10:15 AM – Stage 1

Roundtable “Software République”

Bruno Zerbib – Chief Technology & Innovation Officer, Orange

Thursday, 12 June – 11:50 AM – Stage 1

“Outpace or Obsolete: Winning in the Age of AI-Driven Digital Advantage”

Elizabeth Tchoungui – EVP of Group Corporate Social Responsibility, Orange

Thursday, 12 June – 10:30 AM – Workshop 1 / Hall 2

Roundtable “Tech & Sustainability: Where do we stand”

Alette Mousnier-Lompré – CEO of Orange Business

Friday, 13 June – 10:00 AM – Purple Stage

“Autonomy & sovereignty: securing strategic technologies”

Public day focused on eSport and the #ForGoodConnections initiative

Orange will participate in the public day at VivaTech, highlighting two main themes: its support for eSports and its commitment to responsible digital usage.

On Saturday, 14 June, from 2 PM at the Orange stand, **Karmine Corp** players from the Rocket League team will meet the public and display the RLCS 2025 champions trophy won at the Birmingham Major in February, earning them the title of best team in the world. Visitors can play with team members and participate in a **signing session** directly at the Orange stand.

Orange will also showcase its **#ForGoodConnections** initiative, promoting responsible digital use. Two flagship activities will illustrate this approach:

- A **"Magicians of Digital" escape game** across all VivaTech aisles to raise awareness among 9-14-year-olds about good digital practices.
- The **Safe Zone**, a dedicated physical or virtual space to combat online harassment.

This is a unique opportunity to see how Orange combines passion, innovation and responsibility.

Orange startup support programs

A dedicated section at the stand will allow visitors to discover all the support programs available for startups:

- [Orange Ventures](#): The investment fund dedicated to strategic areas for Orange such as networks, IT, cybersecurity, fintech, as well as emerging fields like e-health, gaming & VR, content, and environmental and societal initiatives through its "Impact" vehicle launched in May 2021. Orange Ventures currently supports nearly 50 startups across Europe, Africa and the Middle East.
- [Orange Fab](#): The world's leading corporate accelerator network, aimed at accelerating and internationalizing startups' businesses. There are 20 Orange Fabs across three continents.
- [Femmes Entrepreneuses program](#): Supporting 320 women entrepreneurs in the process of starting their businesses or offering tailored support based on individual needs.
- [Orange 5G Lab](#): Enabling startups and larger companies to explore opportunities offered by 5G through experimentation and innovation.
- [Future4Care](#): The first European and French startup accelerator in e-health, a partnership between Orange, Sanofi, Capgemini and Generali, aimed at accelerating the development and market deployment of e-health solutions.
- [Software République](#): An open-innovation ecosystem led by Renault Group, Orange, Dassault Systèmes, Atos, STMicroelectronics and Thalès, focused on accelerating sustainable, secure and intelligent mobility projects. In 2024, they unveiled the "Mobile Healthcare Hub" concept car.

Find all the startups present at the Orange stand [HERE](#).

About Orange

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 125,800 employees worldwide at 31 March 2025, including 69,700 employees in France. The Group has a total customer base of 294 million customers worldwide at 31 March 2025, including 256 million mobile customers and 22 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com and the Orange News app or to follow us on X: [@orangegrouppr](https://twitter.com/orangegrouppr).

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