



Press release
Paris, 4 June 2025

Orange is deploying #ForGoodConnections day across 25 countries to raise awareness among children and parents about responsible digital usage through sport

Digital technology shapes our daily lives; it is a powerful tool for progress, education and entertainment. To promote responsible use, reduce children's screen time and combat cyberbullying, Orange, as a trusted operator, has launched the #ForGoodConnections initiative. This includes:

- Protective spaces in video games
- Support for the e-Enfance organization in France with the promotion of 3018, the cyberbullying victim support hotline
- Awareness workshops to encourage good online and social media habits
- Online information sites with advice to help parents provide digital support to their children at each stage in their development
- Innovative products and services to help families engage in safer digital practices

In 2025, for the first time, **dedicated days will be held in 25 countries across Europe and Africa**, in partnership with specialized organizations and associations. The objective is to raise awareness among 16,000 children aged 11 to 14 and their parents about cyberbullying and excessive screen time.

Building on Orange's sports sponsorship programs, each day offers a range of activities, educational workshops led by expert partners, and interactive games designed to bring together children, parents and employees to create memorable experiences, foster family dialogue and encourage healthier digital habits.

Sports events are followed by discussions with ambassadors, influencers, and athletes who promote responsible online behavior. Participants receive practical advice, reflecting Orange's mission: "giving everyone the keys to a responsible digital world".

The #ForGoodConnections activation in France

- The initiative will take place on 4 June 2025 in **nine cities simultaneously across mainland France and overseas territories**. The host cities are Saint-Denis in the Paris region, Bordeaux, Montpellier, Marseille, Dijon, Lille, Brest, Fort-de-France (Martinique) and Le Port (Réunion). On this occasion, and in line with his commitment to responsible use of screens, **content creator Inoxtag** is participating in the event in Saint Denis, near Paris.
- **Over 2,000 children, boys and girls, aged 10 to 14**, registered with local football clubs, are invited to participate. In a festive and educational setting, children take part in two workshops on cyberbullying awareness and excessive screen time. To complement these workshops, sports activities are also included in the program.

- For several years, Orange France has organized workshops to promote good digital practices. **Since 2021, nearly 500,000 children have participated in digital workshops.** The focus has been on different stages of a child's development: starting junior high school, getting their first mobile phone, and becoming fully independent with their use of digital devices. **The goal is to reach 1 million children by the end of 2027.**
- With the website *Bien vivre le digital*, renamed *ForGoodConnections*, Orange provides advice for everyone, especially parents. The program includes tips and guidance to ensure digital safety for children: <https://bienvivreledigital.orange.fr>
- A new space has been created to help parents find essential information on digital parenting tailored for children from 0 to 18 years old: <https://espacedesparents.fr>

About Orange

Orange is one of the world's leading telecommunications operators with revenues of 40.3 billion euros in 2024 and 125,800 employees worldwide at 31 March 2025, including 69,700 employees in France. The Group has a total customer base of 294 million customers worldwide at 31 March 2025, including 256 million mobile customers and 22 million fixed broadband customers. These figures account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com and the Orange News app or to follow us on X: [@orangegrouppr](https://twitter.com/orangegrouppr).

Orange and any other Orange product or service names included in this material are trademarks of Orange or Orange Brand Services Limited.

Press contact

Richard Rousseau – richard.rousseau@orange.com