



Press release

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Orange Middle East and Africa and Mastercard partner to digitize payments for millions across Africa by 2025

- **Partnership to empower millions of Orange Money wallets with digital payments by 2025, boosting financial inclusion in seven countries**

Orange Middle East and Africa (OMEA) and Mastercard have announced a strategic partnership to expand access to mobile financial services across Sub-Saharan Africa. This collaboration, one of the largest of its kind in the region, is set to enable millions of Orange Money wallet holders to access digital payments through Mastercard's global network of merchants by 2025. The partnership will be rolled out in seven countries including Cameroon, Central African Republic, Guinea-Bissau, Liberia, Mali, Senegal and Sierra Leone.

With only 48% of the adult population in Africa banked, according to the [African Digital Banking Transformation Report](#), the collaboration between Orange and Mastercard is designed to accelerate financial access, contributing to the financial empowerment of underserved communities. Orange Money customers will be able to instantly obtain a virtual or physical debit card, linked directly to their Orange Money wallets. These cards will allow seamless payments both locally and internationally, enabling transactions with local merchants and on any website or mobile app that accepts Mastercard. Customers can easily request their virtual debit card via Max it—Orange's Super App—and collect a physical card at a designated Orange Money Mastercard point of sale.

Speaking on the partnership, **Aminata Kane, CEO Orange Money Group, Middle East and Africa**, said: "This collaboration is an opportunity to bring top notch innovation to our customers, allow to pay with the Mastercard card linked to their Orange Money wallet when they travel internationally, and give them access to online shopping all over the world, in a simple and secure way. By offering our users the ability to pay effortlessly with Mastercard virtual card, we open the door to a world of new possibilities and promote their financial independence."

Amnah Ajmal, Executive Vice President Market Development, Mastercard EEMEA said: "At Mastercard, we are committed to advancing financial inclusion by leveraging cutting-edge technology to create meaningful, scalable impact. Our collaboration with Orange Money represents a significant step in unlocking the full potential of digital financial services across Africa, enabling millions to participate in the global economy. This collaboration is a

testament to our vision to building an inclusive digital ecosystem that leaves no one behind.”

Orange’s extensive reach—more than 160 million customers and 37 million active Orange Money accounts in 17 countries in Africa and the Middle East—has already proven to be a crucial enabler of financial inclusion. By offering simple and secure transfers, payments tools, and other financial services via mobile phones, Orange Money has brought affordable, reliable, and accessible financial solutions to individuals who were previously excluded from the formal financial system.

The collaboration further strengthens Mastercard’s position as a trusted technology partner for telecommunications companies in Africa. The company’s extensive expertise in securing payment gateways, local market know-how, and tailored solutions for small and medium sized enterprises (SMEs) supports growth, innovation, and financial inclusion across the continent. This partnership also supports Orange’s broader strategy to offer more efficient and seamless payment solutions to its customers, further boosting financial inclusion and supporting Africa’s digital transformation.

About Orange

Orange is one of the world’s leading telecommunications operators with revenues of 39.7 billion euros in 2023 and 128,000 employees worldwide at 30 September 2024, including 71,000 employees in France. The Group has a total customer base of 292 million customers worldwide at 30 September 2024, including 253 million mobile customers and 22 million fixed broadband customers. These figures have been restated to account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries).

Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com and the Orange News app or to follow us on X: [@orangegrouppr](https://twitter.com/orangegrouppr).

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About Mastercard (NYSE: MA) www.mastercard.com

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

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