



Press release

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Orange and La Poste partner to give a second life to network equipment used during the Paris 2024 Olympic and Paralympic Games

- **Approximately 90% of the Wi-Fi terminals and 78% of the switches from the Olympic sites will be installed at La Poste's locations in France beginning in 2025**
- **This extensive reuse plan is part of the legacy of Paris 2024, aiming for more sustainable Games**
- **La Poste employees will benefit from enhanced connectivity with refurbished cutting-edge equipment**

Orange and La Poste announce the first innovative initiative to extend the lifespan of network equipment used during the Paris 2024 Olympic and Paralympic Games. This collaboration aligns with the Corporate Social Responsibility (CSR) strategies of both companies, aimed at minimising the environmental impact of digital technology. It is also a key aspect of the Paris 2024 legacy, which focuses on repurposing equipment for other sites and uses after the Olympic Games.

A large-scale, responsible approach

Several thousand Wi-Fi terminals and other advanced telecom equipment used at the Olympic and Paralympic sites will be reused by La Poste at key locations in Paris and other local communities. For instance, the Maison de l'Innovation in Nantes, set to house over 800 IT professionals from La Poste, will benefit from this next-generation equipment. These devices have been used for only a short period of time and have been thoroughly verified to ensure performance, availability, and durability.

These modern devices will improve the network's operational efficiency for La Poste employees, providing better connectivity and a high level of service both indoors and outdoors. The integration of this equipment will also play a crucial role in supporting digitalisation and new uses, facilitating smoother operations of IT tools.

Shared ambitious commitments

Orange and La Poste share a common vision and are actively committed to adopting more responsible and sustainable practices. The initiative to extend the lifespan of telecom equipment has already been successfully implemented on Orange infrastructure for La Poste. This latest initiative demonstrates the commitment of both companies to accelerate their CSR objectives and raise awareness within the ecosystem to reduce carbon footprints and make informed choices.



Orange and La Poste share the same net-zero carbon goal by 2040. Both companies have established more responsible practices to purchase circuits, particularly in IT environments. Orange offers eco-designed products and second-hand network equipment to its consumer and business customers. Meanwhile, La Poste, as a mission-driven company, is committed to ethical, inclusive, and economical digital practices. It has also adopted a responsible digital policy aimed at optimising the use of natural and non-renewable resources. This policy focuses on extending the lifespan of its IT equipment through repair and reuse.

“In the face of scarce resources and the increasing digitalisation of services, La Poste Group is committed to reducing the environmental footprint of its tools and applications. The reuse of network equipment deployed by Orange for the Olympic Games is an opportunity that perfectly aligns with our desire to promote responsible digital practices,” says **Philippe Bajou, Secretary General of the La Poste Group and President of La Poste Group Immobilier**.

“The Olympic Games Paris 2024 have been a unique opportunity to showcase our technical expertise and a true demonstration of the solutions offered to our business clients. I am proud that this top-quality equipment finds a second life with La Poste. This partnership illustrates our commitment to a sustainable and connected future. At Orange Business, we are dedicated to helping our clients and partners in their environmental transition and reducing their carbon footprint,” adds **Aliette Mousnier-Lompré, CEO of Orange Business**.

About Orange

Orange is one of the world's leading telecommunications operators with revenues of 39.7 billion euros in 2023 and 128,000 employees worldwide at 30 September 2024, including 71,000 employees in France. The Group has a total customer base of 292 million customers worldwide at 30 September 2024, including 253 million mobile customers and 22 million fixed broadband customers. These figures have been restated to account for the deconsolidation of certain activities in Spain following the creation of MASORANGE. The Group is present in 26 countries (including non-consolidated countries). Orange is also a leading provider of global IT and telecommunication services to multinational companies under the brand Orange Business. In February 2023, the Group presented its strategic plan "Lead the Future", built on a new business model and guided by responsibility and efficiency. "Lead the Future" capitalizes on network excellence to reinforce Orange's leadership in service quality.

Orange is listed on Euronext Paris (symbol ORA).

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About La Poste Group

La Poste is a public limited company, a subsidiary of the Caisse des Dépôts and the State. The La Poste Group is organized into four branches: Mail and Parcel Services, Public and Digital Services, Geopost, and La Banque Postale, which, along with its subsidiary CNP Assurances, is the 11th largest bancassurer in the Eurozone. The La Poste Group carries out four public service missions that shape its identity: universal postal service, regional development, banking accessibility, and the transport and distribution of the press. Committed to its territorial presence, the La Poste Group relies on its extensive network of human and digital proximity services, the largest in France. This network consists of 37,300 service points, including 17,700 contact points (post offices, municipal postal agencies, merchant post relay points) and nearly 19,600 access points for postal services (Pickup relays and lockers, Professional Spaces). La Poste delivers over 15 billion items worldwide each year (letters, advertising mail, and parcels), six days a week. In 2023, the group achieved a revenue of €34.1 billion, with 44% coming from international operations, and employs 233,000 employees in more than 60 countries across five continents, including over 179,000 in France. As part of its strategic plan "La Poste 2030, committed to you," the public company aims for profitable and responsible growth in France and internationally, relying on a robust multi-activity model. A mission-driven company since 2021, a leader in ecological transition and sustainable finance, the group aims for "net zero emissions" by 2040.



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